



What is FrostyFest?

FrostyFest is a holiday-themed theater festival that welcomes artists of all backgrounds and producing levels. Whether you are producing for the very first time or you've been producing small theater for years, you'll find fun and welcoming opportunities at FrostyFest. The festival is unjuried, the only requirement is that the plays are seasonally appropriate. The last months of the year see more holidays and celebrations around the world than any other season and all are welcome! Have a new take on A Christmas Carol? Excellent! A deep dive into the traditions surrounding Makar Sankranti? Perfect! A Hanukkah noir musical? Love it. A New Year's Eve door-slamming farce? Bring it on. FrostyFest is a live theater holiday celebration!

Pricing & Packages

FrostyFest gives producers the option of a low point of entry with a door split, or the ability to pay Festival fees up front at a discounted rate with full control of the ticket prices and box office. Both options are all-inclusive with venue, tech, stage management, front of house management, ticketing and marketing.

Full details below:

Included:

Venue - The Hobgoblin Playhouse

- 50-Seat House
- 17 X 17 Stage
- Welcoming Lobby
- Robust lighting & sound system
- Projection capabilities
- Live-streaming offered for a fee
- Tech and Dress Rehearsal Included
- Discounted additional rehearsal time

Stage & FOH Management

- Experienced Stage Manager
- Experienced Front of House staff

Design Services

- Up to 10 light & sound cues included
- Additional tech design available for a fee

Marketing & Networking

- Professional Publicist Services included
- Digital & Social Media Marketing
- Online ads available for a fee
- Festival Networking Events

Ticketing

- Online ticketing platform
- Individual production pages
- Producer-controlled ticketing admin

Contact Us

 323-591-4849

 www.frostyfestla.com

Festival Fees and Packages

Door-Split Package

- Low up-front cost
- Festival sets ticket price (\$25)
- Minimum door-split requirements

60-Minute Package

Performances	Deposit	Door Split per performance
1	\$175	\$400 (16 tickets)
3	\$450	\$350 (14 tickets)
5	\$625	\$300 (12 tickets)

90-Minute Package

Performances	Deposit	Door Split per performance
1	\$275	\$400 (16 tickets)
3	\$675	\$350 (14 tickets)
5	\$875	\$300 (12 tickets)

Pre-Pay Package

- Pre-Paid Festival Fees
- Producer sets ticket prices
- 100% of ticket sales go to Producer

60-Minute Package

Performances	All Inclusive Festival Fee
1	\$575
3	\$1500
5	\$2125

90-Minute Package

Performances	All Inclusive Festival Fee
1	\$675
3	\$1725
5	\$2375